



LIVE PERFORMANCE



AFCC Fellow Jordan Renzi

photo credit: Joe Navas

STEERING COMMITTEE

Mary-Ann Agresti
Ellen Cliggott
Sarah Colvin
Amy Davies
Bert Jackson

Jeanmarie O'Clair
Kevin Shanley
Vana Trudeau
Julie Wake

AFCC's CREATIVE EXCHANGE NOVEMBER 1, 2017 DoubleTree Hyannis



What's happening today!

9:00 am Registration opens and explore the Test Tube Lounge
9:30 am *Live performance by AFCC Fellow Jordan Renzi, AFCC welcome by Rana Murphy and Julie Wake*
9:45 - 10:15 am Keynote with Jung-Ho Pak, Artistic Director and Conductor of the Cape Symphony
10:30 am - 5:30 pm Panels - See inside for descriptions
The DoubleTree bar will open at 4pm. Feel free to grab a drink and join us for the last session, Storytelling!

KEYNOTE



Described by the New York Times as a conductor who “radiates enthusiasm” and the Los Angeles Times as “a real grabber,” Jung-Ho Pak is known for his unique vision of the role of classical music; he believes that music’s positive impact on humanity can change the world. Since 2007, he has worked to implement that vision as Artistic Director and Conductor of

the Cape Symphony.

A nationally recognized educator, Jung-Ho served as Music Director with the University of Southern California (USC) Symphony and the San Francisco Conservatory of Music Orchestra. He has also served as Principal Conductor of the Emmy-nominated Disney Young Musicians Symphony Orchestra. From 2003-2013, he was Director of Orchestras and Music Director of the World Youth Symphony Orchestra and at the Interlochen Center for the Arts. His commitment to music education is unflagging.

Jung-Ho has conducted with major symphonies and at conservatories around the world, and brings all of that experience to the Cape Symphony. He’s also a frequent speaker on television and radio, including TED Talks and NPR appearances, as well as a clinician and conductor at national music festivals. Jung-Ho believes that artists have a responsibility to do their best work – and he lives by that creed.

AFCC's vision is a Cape Cod where Arts & Culture fuel innovation, economic growth, and community.

Learn more about how to get involved at www.ArtsFoundation.org

OPEN ALL DAY - EXPLORE THE TEST TUBE LOUNGE sponsored by CAPE COD TECHNOLOGY COUNCIL

9:45 am - 10:15 am Keynote by Jung-Ho Pak

10:30 am - 11:30 am

Creative Entrepreneur
Is entrepreneurship right for you? If so, our panel will inspire you by sharing what motivated them to take the entrepreneurial plunge. And they will help you take the first steps to becoming a creative entrepreneur with a concrete business plan.
Moderated by Roger Day, ArtsFalmouth and SCORE Mentor
Panelists:
Joe Navas, Organic Photography
Monica Rizzio, Musician and West Bend Music
John Murelle, Singer and Voice Studio of John Murelle
LOCATION: OYSTER HARBOR ROOM

Festivals
Festivals build community, foster cultural exchange, engage audiences, and boost tourism. How can both artists and cultural organizations make the most of these creative celebrations? Explore how arts festivals impact communities, encourage creative engagement, bolster awareness, and are high-impact creative economy engines.
Moderated by Sue Dahling Sullivan, Chief Strategic Officer, Boch Center & ArtWeek festival champion
Panelists:
Judith Day, ArtsFalmouth Founder (Arts Alive Falmouth, JazzFest Falmouth, Trad-Stroll Woods Hole festivals)
Jen Villa and Amanda Converse, Founders of Love Live Local
Lisa Simmons, Program Manager for Festivals grant program and Local Cultural Councils, Massachusetts Cultural Council
LOCATION: PLEASANT BAY ROOM

12:00 pm
12:45 pm - 1:15 pm

Lunch is served!

Luncheon Speaker with Jason Weeks of Cambridge Arts

1:30 pm - 2:45 pm

Transformative Public Art
Have you imagined being more involved in community-oriented art projects, as either an artist or organizer? How does public art tell a story that can impact a community? Join the review of projects with a trio of accomplished public artists who will discuss process and product.
Moderated by Claire O'Connor-Rice, formerly of the Cape Cod Chamber of Commerce
Panelists:
Mary-Ann Agresti, Architect and Public Art Artist
Timothy Ellis Cole, Cape Cod Artist
Ross Miller, Boston Public Artist
LOCATION: OYSTER HARBOR ROOM

The Independent Artist
Come hear three Cape artists talk about their work, life on Cape Cod, and their connection to the world. Learn about what inspires them to be risk-takers and innovators in their fields.
Moderated by Amy Davies, Provincetown TV
Panelists:
Sarah Dineen, Painter
Julia Cumes, Photographer
Roe Osborn, Musician and Photographer
LOCATION: PLEASANT BAY ROOM

3:00 pm - 4:15 pm

Artist as Part of the Team
Creativity - it's a highly sought after skill for employees looking to land new talent. The most successful creative thinkers - the artists - can help businesses and nonprofits solve and reframe problems in ways that reveal insights and opportunities. Learn how local organizations have hired artists as part of their team.
Moderated by Vana Trudeau, Cape Cod Community College Theater Program, Tilden Arts
Panelists:
Seth Rolbein, Cape Cod Commercial Fishermen's Alliance (CCCFA)
Stone Dow, Digital Artist for CCCFA
Richard Delaney, Center for Coastal Studies
Ian Edwards, Broto Project
Christine McCarthy, Provincetown Art Association and Museum (PAAM)
LOCATION: OYSTER HARBOR ROOM

Self-Care for the Busy Artist
Local experts in the fields of nutrition, anxiety management, and mindfulness share their insights on how you can stay healthy this winter so you can do what you do best - focus on your art!
Moderated by Bert Jackson, Musician
Panelists:
Mary Catherine Starr, Owner of Starr Struck Art + Design Studio, Blogger, and Yoga Teacher
Alicia Mathewson, Founder/Owner of Sounding Still Wellness and Singer/Songwriter
Jennifer Stratton, Creative Pathways Life Coaching, Expressive/Creative Art Educator and Artist
LOCATION: PLEASANT BAY ROOM

4:30 pm - 6:00 pm

Creating a Culture of Storytelling
Discover ways that you can connect to a potential buyer, audience, or employer by creating your own personal narrative. Think TED Talk for artists!
Moderated by Sarah Colvin, News Director at Cape Cod Community Media Center and Morning Co-Host of Frank FM
Panelists:
James Barnes, Storyteller and Farm Director at Cape Abilities
Annie Hart Cool, Storyteller and Sotheby's International Realty
Kate Sheehan, Storyteller and Love Live Local
LOCATION: CAPE COD ROOM



Cash bar opens at 4:00 pm.
Connect for drinks and
and join us for storytelling!

FREE coffee
all day.



LUNCHEON SPEAKER

Jason Weeks is the Executive Director of the Cambridge Arts Council, a city department and public non-profit agency in Cambridge, MA. Cambridge Arts engages residents and visitors with programming designed to stimulate awareness, participation and support for the arts. Jason works



with an Advisory Board, Trustees of the non-profit corporation, the Cambridge Public Art Commission, elected officials, city administration and agency staff to oversee an award-winning Public Art/Percent-for-Art program, the Cambridge Arts

Grant Program, Creative Marketplace, the Cambridge Street Performer Program and annual events including Cambridge Arts River Festival, Summer in the City, Cambridge Open Studios, and other community based initiatives.

In addition to his role at Cambridge Arts, Jason is an adjunct professor at Boston University for Arts Administration and regularly delivers academic lectures and participates in conferences and symposia to discuss effective arts administration strategies and community-based partnership and programming. Jason has a background in music and theater and holds Bachelor of the Arts degrees in Music and English Literature from the University of North Carolina at Chapel Hill, NC and a Master's degree in Arts Administration from Boston University.

Jason will speak at 12:45 pm in the Cape Cod Room



TEST TUBE LOUNGE

- Computer Tech - troubleshoot problems with an IT specialist
- Web Security
- Intellectual Property Law
- WordPress
- Social Media 101 - the basics plus what medium is right for you
- Photoshop
- Internet Marketing - Own Your Brand
- iPhone Photography



WIFI PASSWORD:
hyacc555

Attendees have the opportunity to meet with specialists for one-on-one coaching. Come early for coffee and head to the **Test Tube Lounge!**



The Key Idea, Inc.

What is the key to being an artist?

The Key Idea, Inc. offers creative, interactive experiences inspired by keys. In our signature project, we give voice to the deep thoughts of all ages, 1-100+. People choose a used key, draw it and respond to the prompt - *What is the key to being an artist?*

This simple yet profound project frequently reflects the optimism of a group, keys represent dreams, hopes and goals.

CALL FOR ART - WINTER ART 2018



The Arts Foundation of Cape Cod will host its 10th Annual Member Winter Art Exhibit January/February 2018 at the Cotuit Center for the Arts. The 2018 exhibit is titled "Sensory Overload," and will feature local artists interpretations of that theme. Cape Cod established and emerging artists may submit art for consideration. Art works will be selected by jury. Learn more at www.ArtsFoundation.org

Deadline to submit is November 30, 2017

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www.ArtsFoundation.org