

The largest cultural event of the year on Cape Cod.

THE 31ST ANNUAL

 Citizens Bank®



TO BENEFIT THE



Featuring the **Boston Pops Esplanade Orchestra**
with **Conductor Keith Lockhart**

Hyannis Village Green ~ August 14, 2016

For 30 years, community members, businesses, and concert attendees have supported our mission of strengthening, promoting and celebrating Cape Cod's arts and culture industry by advertising in the Citizens Bank Pops by the Sea program.

Advertising throughout the year in the program is a unique opportunity to showcase your business to an engaged audience of residents and visitors. Citizens Bank Pops by the Sea is **the most important fundraising event for the Arts Foundation and the largest one-day cultural event on Cape Cod**. This is also a wonderful opportunity for individuals to send a message to family, friends and the arts community!



KEEPSAKE PROGRAM

- A beautiful, glossy magazine with a long shelf life
- Distribution: **2,500 books**
- Each guest seated at the VIP tables will receive a copy.
- Pops by the Sea VIP table buyers are **one of the most sought after demographics**, as table prices range from \$2,000–\$5,000.
- **New this year**, the program will also be available online!

see reverse for more information

Send a message to your community that the Arts matter!



The Arts Foundation of Cape Cod is Barnstable County's only nonprofit arts and culture organization that serves artists, art forms, and cultural and historical centers. We

know that the arts are essential to the economy and vigor of Cape Cod. Our work impacts the creative economy and enhances Cape Cod's reputation as a cultural destination. The AFCC funds artistic and cultural initiatives that reflect the vitality and diversity of the arts on Cape Cod. **In the past 25 years, the AFCC has invested more than \$1.5 million in artists, students, arts organizations, educational institutions, and cultural projects.** Implementing a development plan that includes increased yearly giving, major gifts, and grants will support our goal of increasing financial contributions to the local arts community.

AD DIMENSIONS, RATES AND SPECIFICATIONS

Quarter Page:

3.5 inches wide by 4.75 inches high
\$300 (\$250 AFCC Members)

Half Page:

7.5 inches wide by 4.75 inches high
\$500 (\$425 AFCC Members)

Full Page:

7.5 inches wide by 9.75 inches high
\$900 (\$800 AFCC Members)

- All ads are full-color
- Advertising Design services are available for \$50 through Alison Caron Design (a \$150 value)
- Camera-Ready Ads: Please supply high resolution PDF files.
- Email ads or materials to mail@alisoncaron.com

ADVERTISING DEADLINE: MONDAY, JULY 25, 2016

Contact: Steve Richards ~ 774-238-0787 ~ steve@artsfoundation.org

Space is limited, reserve your spot today!

Business/Name _____

Email: _____ Phone: _____

Address: _____

My check for a total of \$ _____ is enclosed. **Please make payable to The Arts Foundation of Cape Cod.**

Card # _____ Expiration Date _____ CVV Code _____

Signature _____

Yes! I would like to make an additional, fully tax-deductible, Beyond the Pops gift of \$ _____ to support the AFCC's goal of increasing the Grant and Scholarship program. My gift is also enclosed.

***Please note that a gift of \$500+ welcomes you to our Patron Program, a whole new way to support arts and culture throughout the year.** Benefits include unique Patron Program special events, behind the scenes tours, and opportunities to engage in exploration with a robust group of fellow supporters.

Kindly send payment to Wendy O'Keefe, Director of Development
The Arts Foundation of Cape Cod, 232 Main Street, Suite B, Hyannis, MA 02601
508-362-0066 ext. 112, wokeefe@artsfoundation.org