



ARTS FOUNDATION OF CAPE COD
PRESENTS

CX CONFERENCE 2023

October 4, 2023

Cotuit Center for the Arts

welcome!

We couldn't be more thrilled to welcome you to the Creative Exchange (CX) Conference!

Our last conference was in 2018 (yes, it's been a long time!) which is why we're downright ecstatic you're here with us as we embark on this creative journey together. We've identified a few steps you can take as a roadmap to getting the most out of today's conference:

Connect — Be social. Strike up conversations with your fellow CX attendees. As the saying goes – a rising tide lifts all boats. It starts with connection!

Engage — Ask questions. Be bold and actively participate in our panel discussions.

Be Open to New Possibilities – Get ready to soak up wisdom like a sponge. Our panelists will be sharing practical tips you can (and should) take back to your own creative practice.

Remember, this conference is for you! Feel free to share your thoughts, ideas, suggestions, and quirky jokes with us and your fellow attendees.

Happy vibes all around,
AFCC Team and CX Steering Committee

AFCC'S mission is to support and strengthen a vibrant and diverse arts and cultural sector for everyone in the region



agenda

Agenda at a glance

9:00-9:30 AM Check-In

9:45-10:20 AM Fireside Chat | Theatre

10:30-11:00 AM Live Performance | Theatre

11:00-12:00 PM Keynote | Theatre

12:00-1:00 PM We Lunch!

1:10- 3:20 PM Panels | Theatre & Arts Center

3:30-5:00 PM Afternoon Keynote | Theatre

5:00-6:00 PM Networking | Snacks | Cash Bar



Michael J. Bobbitt



9:45-10:20 | Fireside Chat with Michael J. Bobbitt and Julie Wake. Theatre.

Mass Cultural Council has shifted its approach to its work with a new focus on enabling a world in which the Massachusetts creative and cultural sector is even more diverse and is valued as essential to the Commonwealth. Julie and Michael will discuss these changes and the impact it is having on the creative sector now and in the future.

10:30-11:00 | The Wampanoag Nation Singers and Dancers are a group of musicians and artisans from the tribal communities of Mashpee and Aquinnah. Their performances of Eastern social songs and dances have educated and entertained audiences in museums, schools, and multicultural events throughout the region. Dressed in traditional clothing with songs that are accompanied by a water drum and handcrafted rattles, it's an authentically moving Native American experience. Audience participation is encouraged!

Matthew Mazzotta



11:00-12:00 | Keynote with Matthew Mazzotta. Theatre.

The Architecture of Social Space: Creating Spaces of Critique Within the Places We Live. Matthew Mazzotta's community-specific public projects integrate new forms of civic participation and social engagement into the built environment, revealing how the spaces we travel through and spend time living within have the potential to become distinct sites for intimate, radical, and meaningful exchanges. Each one of Mazzotta's projects starts with an "Outdoor Living Room" as a way to capture voices from people who might not attend formal meetings. This approach involves people from a range of backgrounds to create new models of living (and art) which contribute to local culture beyond the economic realm.

lunch 12-1 | gallery 

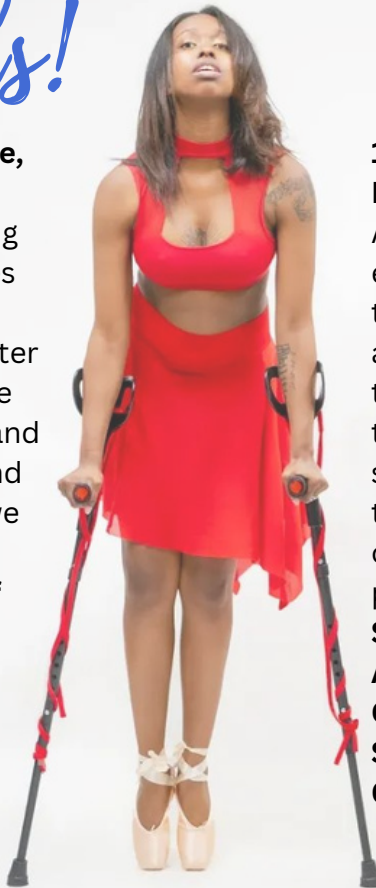
panel 1a

1:10-2:10 | How Artists Build Equitable, Empathetic Communities. Theatre.

Artists play a significant role in creating equitable and empathetic communities by using their creative talents to challenge norms, inspire empathy, foster dialogue, and create spaces for diverse voices to be heard. Learn how artists and arts organizations are bridging gaps and promoting a sense of unity, and how we can support these efforts collectively.

Panelists: Mark Adams, AFCC Artist of the Year; Rebecca McGee Tuck, Fiber Artist and Ocean Activist; Ellice Patterson, Abilities Dance Boston | **Moderator:** Emily Ruddock, MASSCreative

panels!



Ellice Patterson

panel 1b

1:10-2:10 | Plan the Work, Work the Plan: Strategic Planning. Artist Studio.

A strategic plan is a valuable tool that empowers arts organizations to define their vision, make informed decisions, allocate resources wisely, and navigate the challenges and opportunities in the cultural sector. Our panelists will share their wisdom, expertise – and the dos and don'ts that go into creating (and implementing) a strategic plan. **Panelists:** Brittney Nichols, Strategy Matters; Sharon Polli, Fine Arts Work Center; David Kuehn, Cotuit Center for the Arts | **Moderator:** Anne Scott-Putney, Heritage Museums & Gardens

panel 2a

2:20-3:20 | The Potential of Public Art. Theatre.

Public art can be a powerful tool, addressing community challenges and larger social issues. We'll uncover the steps needed to turn your idea into a reality, including how to work with town governments, community engagement, preparing a pitch, public vs. private spaces, and the pros and cons of permanent and temporary pieces.

Panelists: Lillian Hsu, Cambridge Arts; Al Wilson, Beyond Walls | **Moderator:** Sarah Johnson, Cahoon Museum of American Art

panel 2b

2:20-3:20 | How Rejection Can Make You a Better Artist! Artist Studio.

How do different artistic disciplines deal with rejection? How can artists use rejection to inform (and improve) their work? All artists face it, including our panelists who will share their experiences with rejection, and their strategies for maintaining a sense of humor, following up, and moving forward when someone says "no" to your art. **Panelists:** Rick Miller, Psychotherapist and Author; Christine McCarthy, PAAM; Kate Pazakis, CCTC/HJT | **Moderator:** Jackie deRuyter

Ben Cunningham



3:30-5:00 | Keynote with Ben Cunningham. Theatre.

Objects, Images and Stories. Join us for a fun, introspective workshop that features new stories and back stories from the always engaging Ben Cunningham. Most importantly, this session will feature your stories! This is an interactive workshop that uses the power of story to connect us beyond the shared experience of being an audience member. Please bring a photograph of yourself – either on your phone or printed – that tells a story.

networking 5-6 | gallery



thank you!

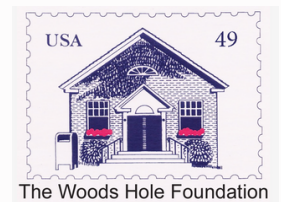


CX Steering Committee

- Mary-Ann Agresti
- Ellen Cliggott
- Debbie Cubillos
- Jackie deRuyter
- Shelby Harrison, AFCC
- Malissa Kenney
- Lesley Marchessault
- Stephanie Riley
- Julie Wake, AFCC



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