

CX CONFERENCE SPONSORSHIP OPPORTUNITIES

The Arts Foundation is the link between the Cape’s cultural community and its residents, visitors, and businesses.

Our sponsors not only increase their branding power with advertising and recognition opportunities - they also support, promote, celebrate, and strengthen our creative economy.

The Arts Foundation invites you to partner with us and become a sponsor today!



Keynote Kick-off
\$5,000

Sponsor representative introduces keynote speaker.

Year-round recognition:

- CX Podcast Season 7
- It’s On Weekly Arts Newsletter 8K+ subscribers
- ArtsCapeCod.org Ad 18K+ visitors per week

CX Tote Exclusive
\$5,000

Your sponsor logo on tote!



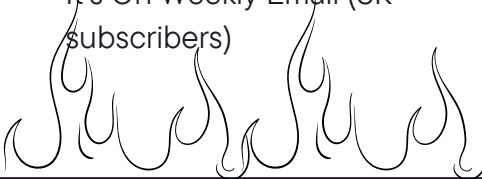
And year-round recognition!

Fireside Chat
\$2,500

Exclusive sponsor announcement with featured on-screen logo.

Year-round recognition:

- CX Podcast Season 7
- It’s On Weekly Email (8K+ subscribers)



Luncheon
\$2,500

2 AVAILABLE

Food truck with Pizza Barbone!

Sponsor announcement and onsite branded signage.

Year-round recognition:

- CX Podcast Season 7
- It’s On Weekly Email (8K+ subscribers)

Parking Signage
\$1,000

2 AVAILABLE



All sponsors receive:

- Tickets: 8 tickets
- Logo recognition: Program book, website, auditorium on-screen rotation
- Social media: Sponsorship recognition
- Swag tote: Your sponsor “swag” included in bag



Arts Foundation of Cape Cod

To discuss sponsorship opportunities, please contact Amy Tuttle, Director of Development, atuttlet@artsfoundation.org, 508-362-0066, ext. 2



Arts Foundation of Cape Cod

ARTS FOUNDATION MISSION

To support and strengthen a vibrant and diverse arts and cultural sector for everyone in the region.

CREATIVE EXCHANGE

The Creative Exchange offers professional development, networking, advocacy opportunities and more for individuals and cultural organizations working in the creative sector on Cape Cod, Nantucket and Martha's Vineyard.

ABOUT OUR PRESENTERS AND PANELS:

Morning Keynote: Dr. Tasha Golden

Once a music artist, now a groundbreaking health scientist: Dr. Tasha Golden makes captivating links between well-being, creativity, and social change.

Fireside Chat: Dr. Mary Grant, President of Massachusetts College of Art and Design

Dr. Mary Grant is a national leader in public higher education with over 30 years of experience. She has championed the arts, strengthened community partnerships, and promoted access, diversity, equity, and inclusion throughout her career.

Panel: Branding Cape Cod Arts - Elevating Our Unique Identity

We will explore how to work together to enhance the brand of Cape Cod artists, balancing the rich traditions with progressive, contemporary work. While traditional art has its place, contemporary work is equally important, and both can coexist and thrive.

Panel: Building Successful Public Private Partnerships in the Arts Sector

Discover how cultural organizations can forge viable and successful partnerships with state or town entities. This session will delve into real-life examples of groups breaking down barriers and expanding their footprints through these strategic alliances.



Creative
Exchange

ArtsFoundation.org

OUR EVENT

Creative Exchange Conference

October 23, 2024

9:00 AM - 3:00 PM

Cotuit Center for the Arts
Cotuit, MA

A full day conference for
creatives and community!
200+ guests



OUR FOLLOWERS & MEMBERS

- Instagram 2,200+
- Facebook 5,500+
- It's On Weekly Arts Newsletter 8,000+ subscribers
- ArtsCapeCod.org 18,000+ visitors/week
- 300+ Artist & Cultural Organization Members

