



Creative Exchange

Arts Foundation of Cape Cod



Agenda at a Glance

8:30 AM

Check-in

9 AM

Performance | Main Theater
Musical performance by
Carla Kihlstedt & Matthias Bossi

9:15 AM

Fireside Chat | Main Theater
Dr. Mary Grant & Julie Wake

9:45-10 AM

Artist Spotlight | Main Theater
Unerased: A Film About Asian Voices on Cape Cod
Erica Tso Haidas, Izzi Caplan, Manx Taiki Magyar

10-10:45 AM

Keynote | Main Theater
Dr. Tasha Golden

11 AM

Legislative Update | Main Theater
Senator Julian Cyr

11:30 AM

Lunch | Gallery & Outside
Pizza Barbone | Musical Performance
by Katie Castagno

12:30 PM | Panels Begin

Creative Conversations | Black Box Theater
Public Private Partnerships | Main Theater

2 PM

Session | Main Theater
Branding Cape Cod Arts:
Elevating our Unique Identity

3:30 PM

Conference Concludes

Help shape future
conferences and share
your feedback!





DR. MARY GRANT
Fireside Chat

Join us for an engaging conversation with Dr. Mary K. Grant, President of Massachusetts College of Art and Design (MassArt), as she shares her insights from more than 30 years of leadership in public higher education. Dr. Grant will discuss her efforts to elevate the role of the arts as an essential driver of economic growth, her commitment to fostering diversity, equity, and inclusion in education, and the importance of building meaningful partnerships between cultural institutions and communities.

Drawing from her experience in leadership roles at MassArt, the Norman Rockwell Museum, and National Campus Compact, Dr. Grant will offer valuable perspectives on how arts education can empower individuals, strengthen communities, and fuel economic innovation. Whether you're an artist, educator, or arts advocate, this conversation will provide you with actionable insights on how to harness the transformative power of the arts for a thriving future.

Facilitator: Julie Wake

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DR. TASHA GOLDEN | MORNING KEYNOTE

**Igniting Change, Inviting Growth:
Redefining Arts, Health, and
Community Care**

Artists have long understood how vital our work can be to human thriving. In recent decades, science has been catching up—and we're seeing heightened interest in art's potential to address mental health, loneliness, and more. In her keynote talk, Dr. Tasha Golden reveals how this shift can help artists and arts organizations reimagine what we do, where it "belongs," and how to grow and sustain our valuable work.

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PANEL 1

Creative Conversations: Engaging the Arts Community

Engage with other creatives and tap into the expertise of others to help you grow as an artist in this dynamic group conversation facilitated by storyteller Vanessa Vartabedian, watercolor painter Justin LaRocca Hansen, and writer and poet John Bonanni.

What creative roadblocks are you facing? What tools and tips could you implement in your daily practice to take the next steps in your career? What part does storytelling play in your art? How can you hone a personal journaling practice to advance your craft? In what ways can you engage and collaborate with your community?

During this interactive session, Vanessa, Justin, and John will facilitate a conversation to direct you toward some answers to these questions and create a welcoming space for open dialogue about what it means to be a creative on Cape Cod.

Moderator: Amy Tuttle

John Bonanni | Journaling and Poetry as Inspiration

Justin Hansen | Artists in Community

Vanessa Vartabedian | Storytelling

LAST SESSION OF THE DAY

Branding Cape Cod Arts: Honoring Tradition, Embracing Innovation

Join us for an insightful session on “Branding Cape Cod Arts: Honoring Tradition, Embracing Innovation,” where we’ll explore the evolution and future of Cape Cod’s artistic identity. We’ll begin with an art historian who will provide context on the “modern vs. traditional” debate, which has shaped the Cape Cod art scene for decades, highlighting the dynamic between traditional and contemporary movements.

Next, two working artists will share their personal experiences navigating this unique landscape today, followed by branding and marketing experts who will discuss strategies to elevate the distinct identity of Cape Cod artists.

PANEL 2

Building Successful Public Private Partnerships in the Arts Sector

Join us for an insightful session where we’ll explore the evolution and future of Cape Cod’s artistic identity. This session will delve into real-life examples of groups breaking down barriers and expanding their footprints through these strategic alliances. Learn how these partnerships enable cultural organizations to cross into other sectors, enhancing their impact and reach. Join us to gain insights and strategies for creating and nurturing effective collaborations that drive growth and innovation in the arts community.

Moderator: Jackie de Ruyter

Brittni Ann Harvey, *Fall River Museum of Contemporary Art*

Harry Gould Harvey IV, *Fall River Museum of Contemporary Art*

Molly Demeulenaere, *Cultural Center of Cape Cod*

Barbara Clarkson, *Barnstable County Sheriff’s Department*



Together, we’ll challenge the assumption that Cape Cod’s cultural brand is limited to beaches, lighthouses, and sailboats, and explore how artists can bridge tradition with contemporary work, allowing both to flourish. This session will inspire collaboration, helping artists and organizations shape a forward-thinking brand that reflects Cape Cod’s diverse and evolving creative community, where tradition and innovation thrive side by side.

Facilitator: Brittney Nichols, *Nichols St. Consulting*

Deborah Forman | Art Historian

Joerg Dressler | Artist

Paul Schulenburg | Artist

Alison Parker, *Vervaine* | Branding

Julia Loyd Mohr, *Vervaine* | Branding

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**Arts
Foundation
of Cape Cod**

396 Main St., #10, Hyannis • ArtsFoundation.org

MISSION:

Our mission is to support and strengthen
a vibrant and diverse arts and cultural
sector for everyone in the region.