

# 2025 Community Equity Grants Rubric for Individuals

### 1. Artistic Merit (25 points)

- **25 points:** The project demonstrates exceptional artistic quality, creativity, and originality. The artist's vision is clear, and the work shows a strong commitment to artistic excellence.
- **20 points:** The project demonstrates solid artistic quality and creativity, with a clear vision and originality.
- **15 points:** The project shows moderate artistic quality, but lacks strong originality or a clearly articulated vision.
- **10 points:** The project does not demonstrate sufficient artistic quality, creativity, or originality.

#### 2. Access and Inclusion (25 points)

- **25 points:** The project clearly and effectively creates access to the arts for all, breaking down barriers and engaging underserved or underrepresented communities.
- **20 points:** The project addresses access and inclusion, but could provide more concrete strategies or examples of engagement with diverse audiences.
- **15 points:** The project mentions access or inclusion, but lacks clear evidence or plans to implement these values meaningfully.
- **10 points:** The project does not adequately address access or inclusion.

#### 3. Community Need and Impact (25 points)

- **25 points:** The project strongly identifies and addresses a clear community need, demonstrating a significant potential to foster connection, reduce isolation, and create meaningful change.
- **20 points:** The project identifies a community need and has potential for positive impact, but lacks specific details or a clear implementation strategy.
- **15 points:** The project identifies a general community need but lacks clarity or depth in addressing its impact.
- **10 points:** The project does not adequately identify or address a community need.



## 4. Project Feasibility and Budget (15 points)

- **15 points:** The project is well-planned, achievable within the timeline, and supported by a detailed, realistic budget that clearly outlines how funds will be used.
- **12 points:** The project appears feasible, but could benefit from a more detailed or realistic budget and timeline.
- 8 points: The project raises concerns about feasibility due to a vague timeline or budget.
- **4 points:** The project lacks a clear plan, timeline, or budget, raising significant concerns about feasibility.

#### 5. Artist's Commitment and Engagement (10 points)

- **10 points:** The artist demonstrates a deep commitment to their work, community engagement, and using their art as a platform for change.
- **8 points:** The artist shows commitment, but provides limited evidence of community engagement or using art for impact.
- 6 points: The artist's commitment or engagement is unclear or minimally addressed.
- **3 points:** The artist does not demonstrate adequate commitment or engagement.

## **Scoring and Evaluation**

- Maximum Score: 100 points
- 90-100 points: Outstanding application; highly recommended for funding.
- **75-89 points:** Strong application; recommended for funding.
- **60-74 points:** Moderate application; funding possible if resources allow.
- Below 60 points: Weak application; not recommended for funding.