

2025 Rubric | Grants for Organizations

1. Mission & Organizational Focus

- Clearly articulate your mission, primary programming, and area of focus.
- Demonstrate how your project aligns with the grant's priorities.
- Clearly explain how your work contributes to the arts community.

Questions to Consider:

- How does my project align with the grant's goals?
- Have I clearly described my artistic or organizational mission?
- Is it clear why this work is important to the community?

2. Access & Innovation

- Show how your project increases access to the arts, especially for underserved communities.
- Highlight any **new or innovative** elements that make your project unique.

Questions to Consider:

- Who will benefit from this project, and how am I expanding access to the arts?
- What makes my project innovative or distinct?
- Have I provided specific examples of how my work reaches new audiences?

3. Artist Involvement & Compensation

- Clearly define the roles of all artists involved in the project.
- Demonstrate a commitment to fair artist compensation and equitable treatment.

Questions to Consider:

- Have I identified and described the artists involved?
- Is there a plan for fair compensation and acknowledgment of artistic labor?
- How does my project support and uplift artists?

4. Impact & Accessibility



- Outline how your project removes barriers to participation (e.g., financial, physical, social).
- Show how your project engages diverse communities (e.g., seniors, individuals with disabilities, intergenerational groups).
- Provide a clear **plan to measure impact** (e.g., audience numbers, testimonials, engagement strategies).

Questions to Consider:

- Have I identified and addressed barriers to participation?
- How will I track the impact of my project?
- Am I engaging with a broad and inclusive audience?

5. Budget & Sustainability

- Submit a clear, realistic budget with transparent use of funds.
- Demonstrate financial need and outline how the project will remain sustainable beyond grant funding.

Questions to Consider:

- Is my budget detailed and realistic?
- Have I justified why this funding is essential for my project?
- Have I provided a plan for financial sustainability?

6. Overall Strength of Proposal

- Ensure the application is well-written, complete, and **compelling**.
- Clearly explain how funding will advance the arts in the community.

Questions to Consider:

- Is my application clear, concise, and free of jargon?
- Have I provided all necessary details in a compelling way?
- Have I demonstrated why my project deserves funding?

Final Recommendation for Applicants



Before submitting your application, **review your responses using this rubric** and make improvements where necessary. The strongest applications will:

- Clearly align with the mission of the grant
- Demonstrate accessibility and community impact
- **M** Ensure fair artist compensation
- Provide a strong budget and sustainability plan
- Be well-written and compelling

Using this guide will help ensure your proposal meets the expectations of the review panel and increases your chances of receiving funding.

Grant Info Sessions

- March 19, at 9 am (10 am for artists) **RSVP here**
- Friday, April 4, 2025 at 9 am (10 am for artists) **RSVP here**

Join us for an Info Session on the Arts Foundation of Cape Cod's Grants for organizations. We'll cover eligibility, project ideas, budget, the application process, and tips for crafting a compelling proposal. Please reach out with any questions you may have at info@artsfoundation.org.